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The Atlantic
600 New Hampshire Ave NW
5th Floor
Washington, DC 20037

Dear Hiring Team at *The Atlantic*,

As a creative professional, *The Atlantic's* clean and innovative branding refinement of 2019 recaptured my attention of the magazine. As a reader of *The Atlantic*, learning your team values on your career page confirmed what I have felt for years. When a publication prioritizes its people, genuine human stories emerge—and *The Atlantic's* history proves that value-driven visual storytelling creates work that lasts. That legacy is an active design brief. With 17 years of experience in creative roles, multi-disciplinary art direction, and a storytelling mindset, I am eager to contribute to your next chapter of visual innovation as Art Director.

My creative leadership bridges high-level visual strategy with experience commissioning and directing outside talent. I am comfortable operating alongside executive leadership to pitch bold concepts, navigate complex briefs, and guide creative contributors under tight deadline environments. Brands reaching millions need an Art Director who can source, commission, and collaborate with illustrators, photographers, and specialized vendors to translate complex narratives into evocative visual assets while maintaining cohesive design systems across platforms.

Equally central to my background is my own versatile, hands-on practice. I bring fluency across digital tools like Adobe Creative Cloud, paired with a rich background in traditional fine art, graphic design, photography, and illustration. Additionally, my hands-on experience in video production and motion graphics gives me a well-rounded lens for how editorial content can move and adapt dynamically across digital channels without sacrificing human touch.

Joining *The Atlantic* would be a natural integration of my visual stewardship background, multi-disciplinary craftsmanship, and appreciation for your editorial mission. I welcome the opportunity to discuss how my leadership and technical range can support your art department.

Thoughtful Regards,



Caroline Tubbs

